

# CENTRAL OREGON FOOD HUB

Central Oregon Intergovernmental Council (COIC)  
High Desert Food and Farm Alliance (HDFFA)

## What is the Central Oregon Food Hub?

The Central Oregon Food Hub will be a facility that provides services such as aggregation, storage, and minimal processing for regionally grown, raised and produced food products from small-medium sized farms, ranches and food businesses.

## What will it provide?

A one-stop place for sellers and *wholesale* buyers to purchase local products and access the following services:

- Dry, cold and freezer storage
- Washing, cutting, bagging for distribution
- Market intelligence and a broker system
- Aggregation of raw and processed products
- Consolidated marketing
- Food safety standards
- Incubation center for food entrepreneurs

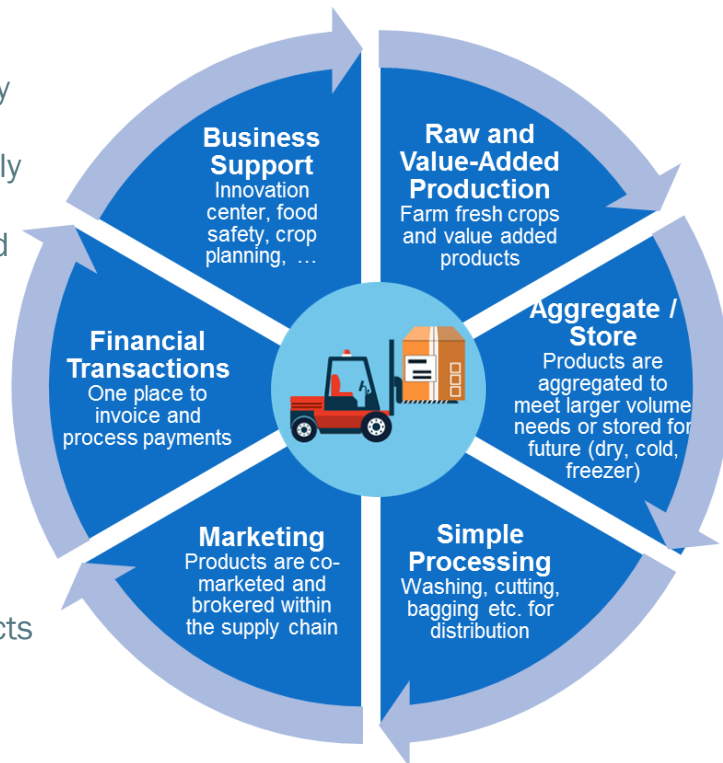
The Food Hub will (a) prioritize local producers within Central Oregon, but will purchase as necessary from a larger geographic area in Oregon to reach the commercial volumes required by larger accounts, (b) tie into existing regional distributors, (c) operate on a competitive basis, and (d) work with producers to ensure wholesale compliance with relevant food safety regulations.

## Why does Central Oregon need a Food Hub?

An infrastructure gap exists which prevents small to mid-sized farmers and food businesses from increasing production to provide consistent, competitively-priced local food to wholesale buyers. Additionally, Central Oregon is dependent on imported food and is considered a food desert, meaning access to food is difficult or limited in certain areas. COIC has completed feasibility assessments and an operations plan which have demonstrated the need for the Hub and necessary steps to bring this facility to the region.

## How will the Food Hub impact our region?

The Food Hub will provide economic, social, and environmental benefits to Central Oregon, including job creation, dollars invested into our local economy, and increased food access.



For additional information, please contact COIC: Katrina Van Dis, [kvandis@coic.org](mailto:kvandis@coic.org), 541-504-3307